

Advertise in *The American Harp Journal* (Vol. 26 No. 4, Winter 2019)

DEADLINES

Reservation/Payment: October 1, 2018
Artwork: November 1, 2018

PAYMENT OPTIONS

1. **Online:** www.HarpAds.com
2. **By check:** use the order form provided. *Please note:* Checks must accompany the order, with the exception of educational institutions, which may follow the normal purchasing procedure. All payments must be in U.S. funds.

Order Online

Order and pay for your ads at:
www.HarpAds.com

FILE REQUIREMENTS

All materials should be provided as **Adobe Acrobat files** set at 300 dpi resolution, with compression set for none and embedded high resolution images and fonts. For all other formats, please contact the Advertising Manager. If files are not available, please submit black and white camera ready art or reproduction proof. Images should be high quality photographs or laser originals with no screens.

The American Harp Journal will alter ads for an additional charge. A minimum \$50 charge will be assessed for any modifications made to process incomplete or incorrectly prepared ads.

SUBMISSION OPTIONS

1. Email stuffed/zipped files to AdManager@harpociety.org.
2. Mail a CD, with a printout of the ad for reference. (*Disks will be returned ONLY if SASE is provided.*)

CLASSIFIED ADVERTISEMENT (Single Issue)

\$25.00. No artwork; the Journal creates all classified copy. Provide name/make/style of harp; anything additional that is included (ex. case); price; preferred contact information (phone or email); area of the country or city where you live.

ADVERTISING RATES

Black and White Pages

	Price	Width	Height	Picas
Full Page	\$625	7"	x 10"	(42 x 60)
Half Page	\$325			
Horizontal		7"	x 5"	(42 x 30)
Vertical		3.5"	x 10"	(21 x 60)
Quarter Page	\$175	3.5"	x 5"	(21 x 30)
Eighth Page	\$125	3.5"	x 2.5"	(21 x 15)

Four-Color Pages

	Price	Width	Height	Picas
Cover Page*	\$1275	9"	x 11.5"	(54 x 69)
Full Page	\$1125	9"	x 11.5"	(54 x 69)
Half Page	\$550			
Horizontal		7"	x 5"	(42 x 30)
Vertical		3.5"	x 10"	(21 x 60)
Quarter Page	\$275	3.5"	x 5"	(21 x 30)

* Includes 1/8" bleed

Order Form for Advertising Space in *The American Harp Journal* Vol. 26 No. 4 (Winter 2019)

Please complete this form:

1. To order advertising space in the Winter 2019 issue of *The American Harp Journal*.
2. To be added to the mailing list for future advertising opportunities. You will receive a mailing twice a year.

ORDER ONLINE
Order and pay for your ads at:
www.HarpAds.com

INSTRUCTIONS: Make check (in US funds only) payable to The American Harp Society, Inc., and mail to Stacie Johnston, Advertising Manager, The American Harp Journal, 2 Charlton Street, Suite 9K, New York, NY 10014.

Reservation Deadline: October 1, 2018; Artwork Deadline: November 1, 2018

No of Ads	Ad Type	Rate	Total
COLOR			
	cover page*	\$1,275	
	full page	\$1,125	
	half page	\$550	
	quarter page	\$275	
BLACK & WHITE			
	full page	\$625	
	half page horizontal	\$325	
	half page vertical	\$325	
	quarter page	\$175	
	eighth page	\$125	
TOTAL ENCLOSED:			

*contact Advertising Manager for availability before ordering

CHECKS MUST ACCOMPANY ORDER. Educational institutions may follow the normal purchasing procedure.

Check here if you are an educational institution and you would like an invoice.

Advertiser _____
 Contact _____
 Address _____
 Telephone _____
 Email _____
 Billing Address _____
 (if different) _____

Check here to be added to the mailing list.

CHECK ONE:

- Artwork included.
- Artwork will be emailed to AdManager@harp society.org or sent on CD to the address above.
- Please use advertisement from previous issue. (Attach a photocopy and indicate issue date and page number.)

_____ (issue date and page number)